



BRUCE BABIARZ
MARKETING & PUBLIC RELATIONS

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MEDIA ADVISORY

Michigan's newest bank has a rich state heritage and focus on exceeding small business expectations in the "D" bank313 embraces the Motor City!

What: Introducing bank313 – Detroit's new high-tech bank for small businesses with the ultimate in online banking and convenience. Michigan-based bank is deploying a high-tech, convenient banking platform programmed in Michigan with support from the leading bank technology experts at Calibo. Get loans faster, get your business moving in the D!

When: Monday, October 27, 2025 from 11 a.m. to noon.

Where: 461 Burroughs, Detroit, MI. Wayne State University across from TechTown

Who: Robert E. Farr, President of bank313, Kimberly Robinson, Senior Vice President; Raj Vattikuti, Owner Calibo and Scott Sandschafer, CEO of Calibo technology group. Introduction of bank313 and its high-technology banking platform to expedite business and personal loans and accept deposits. A bank committed to small businesses in the motor city. bank313, your banking connection in the 313! Your banker in the "D"

How: **Media welcome for interviews, photo-opportunity.** Register your media organization by sending an email to Bank313 Public Relations firm: BAB Associates, LLC at Bruce@BABPR.com. Please let us know who will be representing your news organization. One-on-one interviews available.

Media contacts:

Agency contact Bruce Babiarz, BAB Associates, LLC at Bruce@BABpr.com or 248-890-5030. Media information available at www.Bank313.com and www.BABPR.com

Robert E. Farr, Biography, Bank313 President

Robert (Rob) Farr is a veteran Michigan banker and fourth-generation bank president with over 45 years of experience in the financial industry. He currently serves as President and CEO of First State Bank of Michigan, where he also oversees two key divisions: bank313, serving Southeast Michigan, and Grand Traverse State Bank, based in Northern Michigan.

Farr is also the founder and President of GTSB Financial, Inc., a Traverse City-based bank holding company that acquired First State Bank of Decatur in late 2024. Following the acquisition, the bank was rebranded as First State Bank of Michigan. Established in 1870, the Decatur-based institution is one of Michigan's oldest state-chartered banks.

Throughout his career, Farr has demonstrated a consistent ability to lead, build, and grow financial institutions. He was the founding Chairman and CEO of Mi BANK, launched in 2019, and previously served as the Founder, President, and CEO of Bank of Birmingham from 2006 until its successful acquisition by Bank of Ann Arbor in 2017. Farr guided both institutions through some of the most challenging economic periods in recent history, including the 2008–2009 financial crisis and the COVID-19 pandemic from 2020–2021.

His leadership has been defined by strategic vision, a deep commitment to community banking, and a strong track record of navigating complex financial environments with integrity and success.

Raj Vattikuti, Biography, Owner Calibo

Raj Vattikuti is an American-Indian entrepreneur, business executive, and philanthropist renowned for founding multiple successful enterprises and for his significant philanthropic contributions.vattikutifoundation.com[+1 Wikipedia+1](https://en.wikipedia.org/wiki/Raj_Vattikuti)

He established Covansys Corp. in 1985, which was acquired by Computer Sciences Corporation for \$1.3 billion in 2007. In 2012, he founded Altimetrik, a company specializing in digital transformation and data engineering solutions. His other ventures include Synova, Vattikuti Ventures, Vattikuti Technologies, and Davinta Technologies.[Miindia+3 Wikipedia+3](https://miindia3.com)[davintafinserv.com+3](https://davintafinserv.com)[PitchBook+8](https://pitchbook.com)[Equilar People+8](https://equilar.com)[vattikutifoundation.com+8](https://vattikutifoundation.com)

In 1997, alongside his wife Padma, Vattikuti founded the Vattikuti Foundation, a nonprofit organization focused on advancing robotic surgery and implementing social empowerment initiatives in India and the U.S. The foundation has notably contributed \$20 million each to establish the Vattikuti Urology Institute at Henry Ford Health in Detroit and the Vattikuti Digital Breast Diagnostic Center at Beaumont Health in Royal Oak. Additionally, the foundation has been instrumental in training robotic surgeons and supporting poverty alleviation programs in India.[davintafinserv.com+4](https://davintafinserv.com)[vattikutifoundation.com+4](https://vattikutifoundation.com)[vattikutifoundation.com+4](https://vattikutifoundation.com)[vattikutifoundation.com+2](https://vattikutifoundation.com)[vattikutifoundation.com+2](https://vattikutifoundation.com)[Equilar People+2](https://equilar.com)

Vattikuti holds a bachelor's degree in electrical engineering from the College of Engineering, Guindy, and a master's degree in electrical and computer engineering from Wayne State

University. He has received several accolades, including the Woodrow Wilson Award for Corporate Citizenship and the Ellis Island Medal of Honor.

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